GPTs as Task-Runners

There's a very simple kind of GPT you can create, and it deserves its own lesson.

I call these task-runners.

I chose the name because they're basically a prompt to perform a task. It could be a simple one, or a complex one.

Their primary goal is to make it very easy for you to run that prompt over and over again.

If you use a prompt more than once a week, it may make a good candidate for a GPT, even.

Example of a Task Runner

I [used a GPT to create all the artwork](#) for this course.

To create it, I used the standard Create flow I demoed at the beginning of this course. I went with that flow because I was curious if it would write the instructions using some insight around DALL·E that I hadn't discovered yet.

(It did not. Should have written it myself.)

Anyhow, the instructions for this GPT begin with...

```
The GPT is designed to generate images in a 16:9 ratio, suitable for
course modules. It specializes in creating stylized, somewhat abstract
visuals based on user prompts, ensuring that each image adheres to a
consistent style. The GPT avoids including text in the images.
```

And after explaining the art style and so other things, the prompt then says this:

```
If an input appears to be the name, topic, or theme of a module, the GPT
will proceed without clarification and make an image for that input.
```

So, basically it has an instruction that says assume any user input is for the instructions and run those instructions.

A task-runner.

You can just say something like "Lesson = Building Task-Runner Chatbots" and it'll make a picture for you.

But while I used the Create flow for this one, you can easily make a similar GPT from any prompt.

Create a Task-Runner From Any Prompt

If you already have prompts that you like to use copied away into some notepad or Notion doc, you can turn them into GPTs to make them easier to use if you like.

Basically, just drop your prompt into your GPT instructions, but add a line like this above it.

```
If appropriate for the following instructions, process the user's input
according to the instructions. Otherwise ask for clarification.

# Instructions

{paste your prompt here}
```
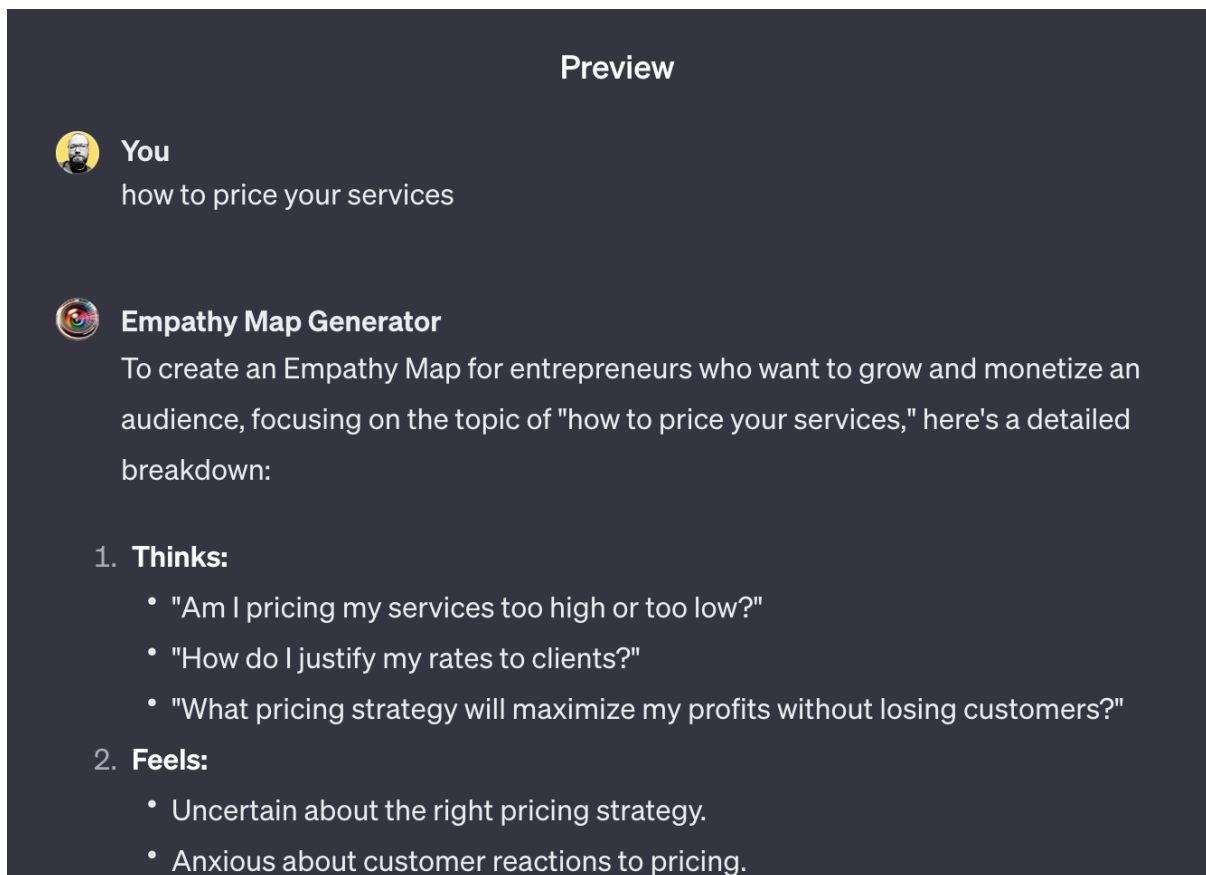
Easy!

For example, we can take one of the prompts from my past newsletters and apply this technique to make an Empathy Map Generator GPT.

See in this screenshot how I just give it a topic and it runs:

I'll drop the full instructions for the GPT here in case you're curious:

```
If appropriate for the following instructions, process the user's input
according to the instructions. Otherwise ask for clarification.

# Instructions
```

I want to write about things that matter deeply to people.

I am creating for an audience of "entrepreneurs who want to grow and monetize an audience".

The topic is "{whatever the user input}".

To make my content more engaging, I want to incorporate the psychology of content consumption, neuropsychology, and a nuanced understanding of human behavior.

Generate an Empathy Map as a table so that I can better understand what my audience thinks, feels, says, does, sees, and hears as it relates to the topic. Also add sections on the audience's pains and goals.

Empathy Map

- Thinks: What is the user thinking?
- Feels: What emotions is the user experiencing?
- Says: What might the user say in a particular setting?
- Does: What actions is the user likely to take?
- Sees: What does the user see in the interface/environment?
- Hears: What does the user hear or listen to?
- Pains: What frustrations and blockers does the user experience?
- Goals: What does the user hope to achieve?

Format

Format the output as a numbered list with each category as a bold word.

You can try this GPT out if you like.

Takeaway

Turning a prompt into a task-runner GPT may seem like an extremely simple concept, but don't sleep on it.

If you have prompts that you might use frequently, like to help you process notes, write emails, organize your day, write a social media post, or anything else of consequence, consider turning it into a task-runner.

By having that prompt just a GPT away, you may find it creates more value for you than ever, because it is so easy to use and re-use. No more copying/pasting prompts. :)

Mark As Complete